



Search

Go

other Oxfam sites

home about us **what we do** what you can do shop contact us donate now text only site a-z

what we do

Emergencies

Where we work

Issues we work on

Trade
Education
Debt and aid
Livelihoods
Health
HIV and AIDS

Gender equality

Introduction
Oxfam's gender policy
Stories and case studies
Links journal
Gender and Development journal
Gender equality and men
Papers and resources
Conflict and natural disasters
Climate change
Private sector
Democracy and human rights
Pastoralism
How we work
Papers and reports

Resources and publications

Fair Trade



"I always try to make men understand that women are human beings too, that we won't put up with violence, and that we deserve equal rights."

Beauty Ara, Change Maker, Bangladesh

Making change happen

Beauty Ara is a volunteer 'Change Maker', one of a growing number of women and men campaigning to end violence against women in South Asia, as part of the We Can coalition campaign.

The **We Can campaign** has great ambitions. By 2011, it aims to recruit five million **Change Makers** like Beauty across South Asia who will in turn work within their own communities to influence the attitudes and behaviours of 50 million men and women to create a more fair and equal society in which women's voices are heard. Watch the videos below to find out more.



Changing others

For many years, Beauty suffered abuse at the hands of her husband. Follow Beauty as she tries to persuade local couples to find ways to address their differences without resorting to violence.

[Watch the video](#)

Changing oneself

It's not just the victims of abuse who are working to end violence against women. Change Maker Obaidur Rahman used to beat his wife. Now, he spends his time persuading other men there are better ways to cope with anger.

[Watch the video](#)



Changing each other

In 2006, more than 1,000 We Can Change Makers from countries across South Asia met for the first time to share experiences and explore the issues and challenges they face. We Can adviser Madhu Joshi explains.



You can help



Kit out 10 Change Makers today!

Find out more on Oxfam Unwrapped

Related links



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Your chance to ask We Can Co-ordinator Mona Mehta about her work

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